
Founders



Caitlin Hoffman, M.A.
Academic Coach & Educator

Caitlin is a Silicon Valley educator, academic intervention specialist, and parent who has extensive experience working with students who are gifted and talented (GATE) or who have ADD/ADHD or learning disabilities. She understands the inner workings and complex requirements of the California education system.



Don Hoffman, Ph.D.
Academic Coach, Math and Science Specialist

Don's scientific background is critical to the success of math and science students, who find that his easy-to-grasp, student-friendly explanations help to awaken their dormant talents and give them confidence.

All Minds Matter
Educational Center
476 E. Campbell Ave. Suite 200
Campbell, CA 95008
408.205.5838

www.allmindsmatter.com

Hours of Operation

Mon—Thurs: 2:30—5:30 and 5:30—8:30 PM
Sun: 2:00—4:30 and 4:30—7:00 PM
(Flex hours are available to accommodate busy parents and students)

Testimonials

"His grades are 'A's and 'B's right now, which is something I've never seen come out of him. AMM has been instrumental to his success and confidence."

-Los Gatos parent of an 8th grader

"AMM is a one-stop organization that successfully assists students with time management skills while teaching the necessary study and academic skills. It fills a huge need in the community. Parents can feel confident that the student will be offered all the needed tools for school success."

-Saratoga Psychologist

"AMM was accessible on a daily basis and intervened with the school and teachers, guiding our son through what had previously been the daily nightmare of homework, helping him to find success and fostering his own desire to achieve at school."

-Los Gatos parent of a 10th grader



Academic Coaching & Intervention and Educational Services

Our Mission

- To take the mystery out of navigating the education system, so that each student finds academic success and a renewed commitment to learning,
- To give parents peace of mind knowing that homework, projects, and test preparation are completed on time and with excellence, and
- To partner with teachers and school counselors in supporting students and parents.

***"Less Stress... Timely Support...
Academic Success!"***

Targeted Academic Intervention

Has your tween or teen

- refused your support?
- experienced homework meltdowns?
- missed important assignments?
- had trouble focusing?
- been identified as ADD/ADHD?
- stopped communicating with teachers?
- failed tests and quizzes?
- fallen behind in a core subject?
- been referred to summer school?
- jeopardized a good GPA?
- given up on college?
- lost the love for learning?
- changed your family dynamics?
- been identified as Gifted and Talented (GATE)?
- been given an IEP or a 504?

If you answered “yes” to any of these questions, it’s time to contact

All Minds MatterSM

for academic coaching & educational services

6th through 12th grades

To schedule a free 30-minute individual consultation, call 408.205.5838 or email caitlin@allmindsmatter.com

Academic Coaching & Educational Services

Daily Academic Intervention to

- focus on core skills and subjects—English, writing, history, math, science, world languages, technology, research
- prioritize and complete daily homework assignments
- organize backpack contents during each session
- study and prepare for tests, quizzes, and presentations
- monitor and finish long-term projects
- complete written assignments—including typing, proofreading, editing, and printing
- inspire the desire for academic success
- instill confidence, motivation, and resilience
- encourage effective study habits and organizational skills
- promote self-advocacy and independent learning
- establish the relevance of assignments
- set short and long-term learning goals
- optimize unique learning styles for effectiveness
- promote social-emotional development

Your Academic Coach Will

- lead student study team meetings
- call and email teachers
- check online for assignments
- make frequent assessments of online grades
- help the parent navigate the school system
- advocate for your teen with school officials
- ensure that there are no late or missing assignments
- strengthen your teen’s executive function

Academic Coaching & Educational Services

Parent and Academic Coach will Partner to

- determine an educational philosophy and goals for teen
- establish an Academic Learning Plan with expectations and consequences
- identify areas of academic strength and weakness
- set up an educational career path for teen
- navigate the school system, intercede with teachers and administrators at school site
- advocate for the student during SST, IEP, 504, or other parent-school meetings
- make frequent face-to-face contact
- provide telephone and e-mail support

Our clients attend these schools

Fisher MS, Redwood MS, St. Mary’s (K-8), Los Gatos HS, Saratoga HS, Bellarmine Prep, Archbishop Mitty HS, St. Francis HS, Westmont HS, Leigh HS, and Valley Christian HS

For Brigham Young HS and College Courses

- specialized instruction
- exam proctoring



Audiovisual Brainwave Entrainment

- Transparent’s *Mind WorkStation Enterprise*
- improves attention & focus
- personalized sessions available